

Study on the Reform Mode of College Student Management

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Abstract: In recent years, the source of students in domestic colleges and universities continues to increase, and the difficulty of student management also increases. With the enhancement of national economic strength and the rapid development of science and technology, the national way of thinking has changed profoundly, which has brought severe challenges to student management. Based on this, this paper studies the reform mode of college student management in order to provide some references for college and student management workers to innovate management mode.

1. Introduction

Introduction (Heading 1)

People-oriented is the core and essence of the scientific outlook on development, as well as the ruling idea and requirement of the Party. To clarify and practice the concept of scientific development, the people-oriented concept should be permeated to every corner of social development. As the main position of cultivating high-quality talents, the management of college students is the main guarantee to realize this goal. Along with the deepening of national educational reform work, college enrollment scale continues to expand, deepening school logistics socialization development, secondary school education, such as credit system management of change has been widely, and the deep influence of the Internet, the ideological concept increasingly complex, the original management system management system, management concept and management mode of development needs have been unable to adapt to the new period, the school must clear the humanist management idea, continuous innovation and reform of management system and management concept^[1].

2. The Necessity of Student Management Reform in Colleges and Universities

2.1 The Necessary Premise of Strengt2.1.1 Teachers Face Double Pressure

Fundamentally speaking, management is the activity of human beings, taking human as the core and presenting the essential power of human beings. Based on the current situation of educational development and social development, the implementation of people-oriented management concept should pay attention to human factors, humanized management and clear service concept. The service is the result of the contact activities between the audience and the supplier and the internal activities of the supplier to meet the needs of the audience. In short, take A service is an activity performed for the benefit of its audience. For Chinese universities, management is the starting point of implementing the construction of comprehensive service. The management service construction of institutions of higher learning is based on the comprehensive service platform and integrates into the daily life and study of student groups, so as to meet their personalized needs and solve the problem of the integration of practical problems and moral construction. In the service construction of colleges and universities, the service mode and service content are the aspects. In terms of setting, it should be fully directed to "educating people", so as to provide high-quality conditions for the development of college students and focus on the cultivation of students' comprehensive qualities. Taking people as the guiding ideology to carry out education work is an important policy

of taking service as the core of student management work.

2.2 It is an Important Guarantee to Promote the All-Round Development of College Students

Colleges and universities should make clear the concept of scientific quality and take promoting students' all-round development and adapting to social needs as the core indexes to balance the quality of education. At the same time, education should serve the modernization of the country and the general public. It is the fundamental task of education to cultivate people with morality and put people first, and to cultivate qualified successors and builders with all-round development for the country. As the fundamental task of colleges and universities, cultivating talents is also the concrete manifestation of their core values. It is the key content and inevitable requirement of modern college education to cultivate the all-round development of college students by strengthening moral education and people-oriented thought, which has important and profound practical significance.

Higher education should be based on educating people, and educating people should first be based on moral education. Moral education makes people clear about the importance of building thoughts, morals and conduct, so as to cultivate qualified talents for the country. In China's higher education system, it is more important to cultivate talents with excellent conduct than to cultivate talents with excellent skills. Therefore, it is necessary to guide college students to establish positive values, outlook on life and world outlook by cultivating moral qualities, so that they can become citizens with excellent moral qualities.

2.3 To Highlight the Inherent Demand of the Concept of “Cultivating People by Virtue”

As the pillar and core of the national education system, colleges and universities regard student development as the core and education as the purpose of education. The essential goal is to improve the life value and moral quality of the educated^[2]. In the educational management system, “virtue” has an important and direct impact on the talent evaluation index. The management of college students should fully implement the party's core requirements in the level of education to ensure that the training objectives serve the work of talent cultivation. Therefore, with the continuous deepening of social reform and the continuous development of socialist society, the “morality” of university management has been paid more and more attention. To manifest the concept of cultivating people by virtue, the education and management of college students must be carried out, and the management of students must be integrated with moral education to achieve effective development. The ideal effect of student management cannot be achieved by breaking away from moral education, talking about the system and dealing with various problems by administrative orders. At the same time, the moral education of students who break away from the system also loses its working basis. The management of students clearly requires to cultivate the thought and behavior integrity of the students to abide by the law and to develop excellent moral conduct. It also requires to fully integrate the future employment work with the concept of cultivating people with moral integrity, so as to improve the comprehensive quality of students and cultivate qualified talents required by the country's modernization development.

3. The Predicament That the University Student Management Work Faces

3.1 The Current Mode of Management Work is Backward

At present, university administrators still use the old management mode and lack of innovation. However, under the educational environment of the new era, the object and environment of management work have changed, and the previous management mode has gradually shown the fatigue of intention and weakness. The current management mode in colleges and universities still takes the class as the unit and ADAPTS to the school year. However, today's students value individuality, freedom, and congenial interests. and Under the influence of online dating tools, the ways of making friends are diversified and the number of friends is expanded, the class function will be weakened, and the class cohesion will be greatly reduced. At present, the influence and binding force of student education management organizations on students have been reduced, and it

is difficult to achieve efficient education management effect, and thus the current management mode is difficult to operate orderly. College students' rewards and punishment system and evaluation system is a relatively unified education plan as the basis, the academic record as an important standard of lack of comparability, the current evaluation system and to the class and grade evaluation of basic unit missing maneuverability, the lack of operability and comparability of student evaluation system, the students lost the original role rewards and punishments measures^[3].

3.2 The Student Management Work Environment is Closed

The purpose of student management is to cultivate students' ability of development and lay a foundation for students' lifelong development. In order to effectively implement the goal of higher education and realize the fundamental purpose of student management, schools should change the former closed management environment. In the practice of student management, managers tend to use the way of example power and institutional constraints, and too much intervention and construction of management work environment, which are all positive and positive factors in management. They ignore the actual picture of life and separate the relationship between social environment, living environment and campus environment. In fact, closed university management work is not feasible. It is difficult for education management to resist external erosion under the environment of "vacuum asepsis". With the rapid popularization of the Internet and the expansion and improvement of campus network coverage, college students have become the main group of Internet audience. The social life pattern based on the Internet era has exerted a profound influence on the thoughts and thinking of college students. The identity of college students is not only a student in school, but also a person closely related to the society, so it is impossible to live alone in the school environment. Based on this aspect, the management environment of college students should have the characteristics of openness, and openness will produce interaction between students and management working environment.

3.3 The Concept of Student Management Work Lags Behind

Based on the current situation, some college students' management still stagnates at the level of affairs management, rarely paying attention to the ideological and moral development of college students, and regarding students as managers, they only need to obey the management. Some universities regard the management of students as the key point, and take the internal stability and development of the school as the starting point, rather than the cultivation of all-round development of high-quality talents. Some managers think that students entering the social groups as a blank sheet of paper can follow one's inclinations on students depicting management, to manage the personnel problem solver, orders for students groups, so as to highlight the authority of the management status, this management idea not only can stimulate the negative mentality of college students, but also can lead to management work efficiency greatly reduce, hinder the effective implementation of management objectives. In addition, for the student group The physical evaluation also adopts the previous intellectual education index, pays attention to the achievement and ignores the comprehensive quality evaluation. This management idea for management, though have certain effect, but it will only manage college students as a managed object, planning for the "product", the mold will students groups, lack of education management idea, ignoring students' main body status, on college students' personalized development in the way, is difficult to get a better management effect.

3.4 Single Means of Student Management

For a long time, domestic college student management has been stagnant in the application of mandatory means, with the help of external rules and regulations to restrict student behavior. From above or external indoctrination, imposing external norms and standards on students who are growing and becoming mature will not promote their growth, but restrain their wisdom and moral development. Indoctrination is both a means of imparting morality and not a means of moral education. In the student management work, the pandering to the mechanized management idea and the quick effect of severe punishment have led to the idea of blocking in the student management

work is highly respected. In fact, the use of blocking management means, coercive management means to make students accept norms from the outside, as students do not have vitality of “things”, to kill the subject consciousness of college students, not Ideal management results can be achieved.

4. The Effective Strategy of Student Management Reform in Colleges and Universities

4.1 Innovate Diversified Management Mode and Means

College students generally come from different areas, different families and living environments, and have their own characteristics. Therefore, in the implementation of management work, managers should innovate the previous unified management mode, go deep into the actual life and study of college students, grasp their psychological and ideological dynamics, understand their personalized characteristics and different conditions, and then better reform the management work mode and innovate management means^[4]. In the Internet era, multimedia devices are more widely used, and the communication between social groups is no longer the traditional single face-to-face communication and interaction, but with the help of the mainstream platforms such as weibo, WeChat and QQ to achieve the effect of not talking about anything. School administrators can use the advantages and characteristics of the media, to create the student management group, at the same time, managers should master the student number and WeChat accounts, which based on WeChat periodically return for each student and the exchange, grasp their learning and life situation, the problems of life and psychological problems of college students can actively guide, help them solve various problems. In addition, management workers can also organize activities in the management of WeChat group and call on students to actively participate in the activities. We can also hold thematic class meetings regularly to enrich students' after-class life, and at the same time, fully understand and master college students' current learning mentality and life attitude, so as to implement management work more effectively.

4.2 The Construction Culture Educates the Person the Platform to Expand the Management Way

In the management of college students, the school should shape the fine cultural products and build the campus brand. First of all, the implementation of the school spirit construction. It is necessary to fully explore the traditional resources of colleges and universities, integrate the development plans and strategies of colleges and universities, and create a campus atmosphere that is good at creativity, advocating science, and possessing the characteristics of The Times and the school according to the school philosophy and thoughts. Carry out teachers' moral education effectively, formulate complete norms of teachers' moral and strengthen teachers' learning Moral and ideological education, actively build teaching, patriotic dedication and keep pace with The Times of good teaching style. Should design sound student behavior standard request, strict management especially in the examination discipline level, creates the high quality study environment, forms dares to innovate, diligently studies as well as the honest trustworthy study style. With the help of the school spirit construction, the campus to generate love for the motherland and contribute to the national construction of the firm faith With the ideal, the cultivation of students courage and unremitting struggle spirit. Secondly, strengthen scientific spirit and humanistic quality education. Managers should continue to carry out quality-oriented education, carry out scientific spirit and humanistic quality training throughout the whole process of educating people, and put it into every corner of education and management. Schools should build a good base of cultural literacy education, and really give play to the radiation and demonstration role of quality education base.

4.3 Clear the Concept of People-Oriented Management

In order to reform the management mode of college students, we should innovate the management idea, clarify the people-oriented management and educational thought, and transform the management work into service work. On the one hand, the sense of service should be enhanced.

The original thought of running a university advocates strict and standardized management of students, and each department of a university takes the role of administrator, which leads to the formation of antagonistic feelings among student groups. Therefore, we should change the former thinking of student management as the biased cognition of student management, and transform management into service. The management department should carry out the people-oriented thought, take students' interests as the starting point of management work, grasp the key problems existing in the student group, the hot issues of common concern and the important issues that need to be solved urgently. On the other hand, it highlights students' dominant position. In accordance with the requirements of scientific management, which is to govern the school in accordance with the law, college students should be clearly informed of what they enjoy in the school Rights and, on the basis of the enjoyment of rights, obligations should not be neglected. In addition, for the legitimate rights and interests of students should be maintained, for student individual rewards and punishments, evidence should be formal, full, clear, qualitative right motivation, and dispose appropriate principles, students groups with whom on schools, the right to defend oneself as well as the right of appeal, colleges and universities should have clear procedures and give security.

4.4 Strengthen the Construction of Student Management Talent Team

The key to running a good school lies in talents. Talents cover not only educational and scientific talents, but also high-quality student management talents. Therefore, colleges and universities should cultivate and shape a team of professional management talents with high quality. Based on the development trend of student work, the talent team of university management should develop towards specialization. The key task of a university is to teach and educate its students, and to turn them into people with dedication, a strong sense of social responsibility, and a love of the country and the people. If we want to realize the goal of running a university, we should put the management work in a prominent position, carry out in-depth research on a series of problems faced by the student management work, and design corresponding solutions. Based on the current situation of management teams in colleges and universities, there are a large number of managers, but they still cannot adapt to the development of national higher education in terms of overall quality. As far as the management practice of some colleges and universities is concerned, some colleges and universities believe that education and research work need high-level talents, while the management of college students only needs someone to take care of them. Therefore, colleges and universities should strengthen the job training for class teachers, instructors and management workers, devote themselves to improving the professional ability of managers, and promote training before taking up posts. The admission mechanism of the faculty and staff fully integrates service training, daily training and backbone training. In addition, we should also develop a sound management evaluation system. Effective management evaluation system is the main guarantee to strengthen the expertiseization, specialization and professionalization of university management team.

Therefore, according to the individual characteristics of managers, the management of their work should be strengthened, their responsibilities should be strictly required, and scientific and objective means of evaluation should be designed.

5. Conclusion:

To sum up, with the sustainable development of The Times and society, as well as China's education Deepening the reform and innovation of the system, in the university student management level, management workers We should abandon the old management thinking and concept and update the management means and mode.in-depth To the actual life and study of college students, fully grasp their thoughts and psychological dynamics. At the same time, schools should build a platform for cultural education, so as to expand the management approach, the largest Degree helps college students solve practical problems and guides them to establish positive values Outlook, outlook on life and world outlook, so that they develop a positive and optimistic attitude towards life and learning, Continuously improve individual professional skills and comprehensive quality, and then promote the quality and efficiency of management work The

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